



# ONEONESIX KAUPAPA

**ONEONESIX is a community-operated performance space in the heart of Whangārei. We invite and celebrate contemporary NZ performance, music, art and community activity that is relevant to the people of Te Tai Tokerau. ONEONESIX is committed to providing a place for the performing arts culture in Whangārei to flourish. A space where community and professional arts practice come together to celebrate, challenge, tell stories and start conversations.**

**Our kaupapa is based on the belief that a robust live performance scene is integral to the well-being and vitality of our city. ONEONESIX hosts a diverse range of performance activity, including works in development. We support artists to develop their ideas, practice and networks. Our audience is diverse, curious and interested in an eclectic range of work and experiences.**

**It is important to note that we operate with only one full time staff member. Within the constraints of our limited resources we do all we can to support artists and works that present at ONEONESIX but ultimately the visiting artist needs to take responsibility for creating and implementing a strong marketing strategy.**

**The venue is an old church hall that has been transformed into a space for live performance. We have a simple lighting rig, a highly configurable seating block, and PA system. It is an intimate event space and can be arranged in various ways to suit your booking.**







## **VENUE CAPACITY**

**ONEONESIX has a maximum fire regulation capacity of 129 pax. This includes staff, performers, crew and volunteers. ONEONESIX will have a minimum of 5 staff or volunteers onsite during your performance.**

### **CABARET SEATING (capacity 100)**

**A more casual style seating arrangement with a variety of funky couches, armchairs and seats placed around small tables with performers on a raised stage. This set up caters well for music events where artists want empty space for people to boogie.**

### **SEATING BLOCK (capacity 110)**

**Raked formal theatre seating using stage risers. Performers and/or set on floor as stage.**

# ONEONESIX VENUE FEE

## PERFORMANCE (seating block)

Single day \$400+GST

Two days \$750+GST

Three days \$950+GST

## PERFORMANCE (cabaret seating)

Single day \$300+GST

## ADDITIONAL PERFORMANCE DAY

Single day \$200+GST

## REHEARSAL/PACK IN/PACK OUT

Single day \$150+GST

The venue fee includes, use of the main hall and kitchen pre show, use of the green room (backroom) pre, during and post show, stage and seating set up, use of our PA, use of our lighting (basic conventional lighting rig) as well as publicity support from ONEONESIX (website listing, mention in our fortnightly what's on newsletter, Facebook & Instagram posts). ONEONESIX will also organise volunteer support, FOH and bar service for each performance event.





# TECHNICIAN

The venue fee does not cover the cost of an operator. ONEONESIX can assist to book a technician for your show but this must be communicated a month in advance. Belltech Ltd has additional equipment available for local hire if needed. Our house technician can assist you with this.

TECHNICIAN (per hour)

Comedy & Music     \$45+GST

Theatre                 \$60+GST

Please contact [scott@oneonesix.nz](mailto:scott@oneonesix.nz) for a list of venue equipment and to pass on your technical rider so that we can do our best to ensure the venue is set up to meet your requirements.

# ONEMUSIC LICENCE

ONEONESIX holds a OneMusic licence to play pre show music in the bar & foyer area and also for a certain number of live music events per year. The licence does not cover performance by way of live, DJ and/or karaoke where there is an advertised ticket price of \$35 or more. In such cases a separate APRA Event Licence will be required. In addition, if sound recordings are used, the permission of rights holders is required and this can be obtained via a Recorded Music NZ Special.





## TICKETING GUIDE

ONEONESIX has an exclusive ticketing agreement with Eventfinda, which means Eventfinda must be used as the ticketing platform unless by prior arrangement with the venue manager.

It is your responsibility to create the Eventfinda listing, how-to guide [here](#). The session capacity is based on the seating option you have chosen. Using Eventfinda means that people will be able to purchase tickets online through the Eventfinda website and physical tickets from the iSite centre in town. It also means the event is easy to find for audience members as all tickets to events held at ONEONESIX are available from the same platform

When using Eventfinda, the ticket sale funds will be directly transferred to your nominated bank account, minus fees. This usually happens 2-3 days after the event. You will receive a report outlining all pre sales from Eventfinda upon reconciliation.

## TICKETING FEES

You are welcome to issue as many complimentary tickets as you like, these tickets cost 50c to issue and will be deducted from your ticket sales. ONEONESIX will set aside any tickets needed for volunteers and staff - this won't add to your fee. All ticketed events held at ONEONESIX are offered the following discounted fees:

Ticket Price	Promoter Fee	Customer Fee
Up to \$10.00	\$0.86	1.07
\$10.01 to \$25.00	\$0.86	\$2.07
\$25.01 - \$45.00	\$1.28	\$2.61
\$45.01 & above	\$1.61	\$2.61
Complimentary Tickets	\$0.50	
Consignment Tickets	\$1.50	

### Additional Promoter Fees:

Merchandise Sales	10% of merchandise value
Donations	2.5% + merchant fee
Book now Pay later** Standard ticketing fees apply	4%* + \$0.15

**Additional Customer Fees:** These fees are additional to the customer fee charged, and are based on the customer's chosen channel.

Fee Type	Customer Fee
Credit card/merchant services fee	2.5%*
Website & Call Centre	\$0 per transaction

\* Applied on transactions processed via the Eventfinda payment gateway

\*\* Fee and service availability is subject to change



## **MARKETING INFORMATION**

**ONEONESIX resources are very limited. Ticket sales and audience engagement are ultimately your responsibility and we can't take responsibility for audience numbers. However, we will support you by reaching out to our networks, brainstorming with you ways to connect with our community and the specific audiences you want to reach and sharing any ideas we have to grow awareness and excitement around your event.**

**ONEONESIX will share your event through our Facebook and Instagram networks and E-mail database. In order to effectively market your performance, ONEONESIX requires good quality images, video content and written blurbs. Please provide us with a folder of high quality marketing content. Please see the ONEONESIX marketing doc for further details and ideas.**



# ONEONESIX BAR

ONEONESIX has an on-licence for performance events. As we are in a residential area, events must end by 12am and the venue must be vacated by 1am. ONEONESIX reserves the right to operate the bar at your event. The ONEONESIX bar profits go toward keeping the space thriving and accessible for more arts & performance events within Whangārei, both local and touring.







## **PAYMENT & RECONCILIATION**

**ONEONESIX will send an invoice for the venue fee and any other costs associated with your show (marketing spend, technician hours, extra gear hire, etc) the week after your event. We ask that payment of the venue fee please be made as soon as possible upon receiving the invoice.**

**ONEONESIX will run Front of House at your event, we will collect and hold cash and eftpos door sales on your behalf. We will provide you with a reconciliation of all door sales and make a single combined payment to your nominated account the week following your performance.**

**Please note ONEONESIX reserves the right to schedule other shows that we feel are complimentary in the same evening. This will always be done in communication with all artists.**