



ONEONESIX

Whangārei District Council

Rent Concession Report

2023

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Cover page image: Maggie Coco and Matt Shepherd performing at ONEONESIX 2023

Outline the community need, challenge, or aspiration ONEONESIX addresses for the Whangārei district

The objectives of ONEONESIX are to:

- provide opportunities for people of all abilities, identities and ethnicities to participate in the performing arts in Whangārei
- meet our audience demand to see contemporary Aotearoa performing arts (theatre, music, comedy and dance)
- support the development and mentoring of emerging artists, particularly rangatahi and those under-represented in the performing arts in Whangārei
- continue the development of a professional performing arts context in Te Taitokerau

As ONEONESIX has developed over the last 8 years, we have expanded from a venue for hire to an organisation that provides a framework for all members of our community to benefit in participating in the performing arts sector. We are a space for the community to share creative experiences. We programme contemporary work (theatre, music, comedy and dance) from around the motu that challenges and provokes, asks questions, and starts conversations. We encourage and mentor emerging artists creating pathways for them into a professional performing arts context. We connect them to other local networks as well as the wider industry as a whole.

We support local artists to create work about, by, with and for our community. We understand the importance of people experiencing the stories of people from different walks of life to enable them to build connection, understanding, and empathy.

We provide a framework for new work to be developed by providing mentoring, financial, technical and marketing support. We reduce the risk for people to try new things and tell new stories. We support artists to navigate funding opportunities. We encourage the 'positive friction' of Whangārei, actively shaping our space and programme to ensure its accessibility to people of different backgrounds, ages, identities, ethnicities and abilities. We are responsive and accountable to our community.

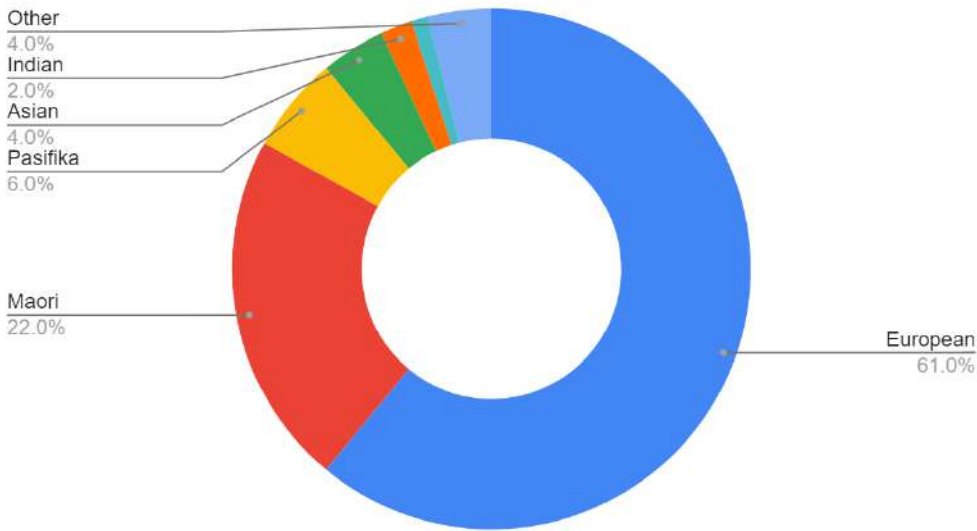
Demonstrate the impact or difference ONEONESIX has made over the last 12 months to the Whangārei community

We gather audience demographics each year in our annual survey period. We use this sample to extrapolate ethnicity and age demographics which we require for DIA and Foundation North impact reports. Between 1st April 2022 to 31st March 2023, ONEONESIX had 20,767 visitors. This was a 23% increase in usage over the same period for the previous year and continued the trend of growth in usage (apart from the COVID lock down months) that ONEONESIX has seen since it began 8 years ago. Please also see the ONEONESIX 2023 Audience and User Feedback Survey for detailed feedback from users.

Users By Ethnicity

Ethnicity	Number	%
NZ European / Pakeha	12,668	61%
Māori	4,569	22%
Pasifika	1,246	6%
Asian	831	4%
Indian	415	2%
African	208	1%
Other	831	4%
TOTAL	20,767	

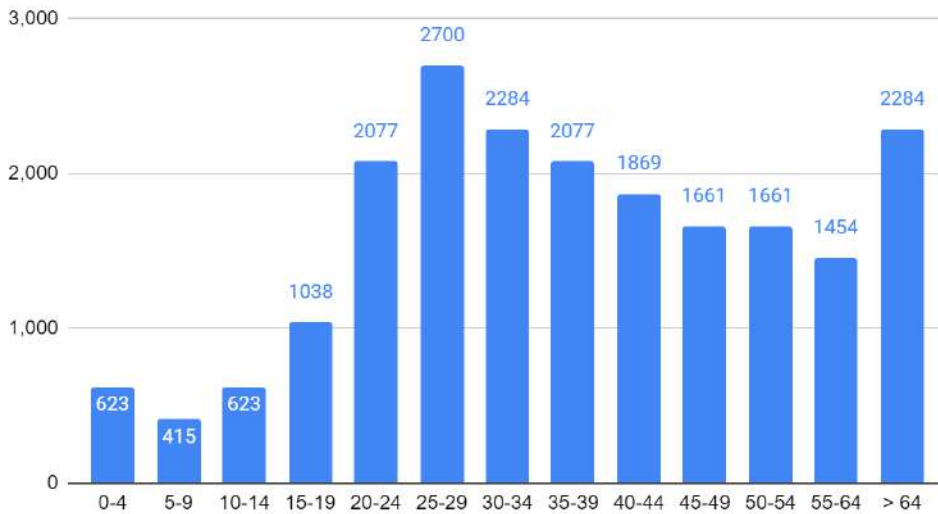
Users By Ethnicity



Users By Age Band

Age Band	Number	%
0 to 4	623	3%
5 to 9	415	2%
10 to 14	623	3%
15 to 19	1,038	5%
20 to 24	2,077	10%
25 to 34	4,984	24%
35 to 44	3,946	19%
45 to 54	3,323	16%
55 to 64	1,454	7%
Over 64	2,284	11%
TOTAL	20,767	

Users By Age Band



Activity at ONEONESIX

The last 12 months, July 1st 2022 - June 30th 2023, have seen huge developments at ONEONESIX in terms of physical improvements in the space, improvements of systems and operations as well as increased audience use. Our second DIA operational grant allowed us to expand the role of venue manager and programming manager as well as add new roles for marketing and digital media and an in-house technician. We have been able to increase the services we offer to performers, lowering their costs which are passed onto our audience in the form of lower ticket prices. This has resulted in an increase in audience numbers as well as allowing us to continue delivering events at ONEONESIX that are accessible to our community. We have increased the hours of our paid cleaner to ensure that the space is both hygienic and presentable.

General Performance Activity, Audience and use of the Space

We have a commitment to supporting the development and presentation of contemporary NZ artistic content to the people of Whangārei. Performance activity has one gain significantly increased over the last 12 months. We have hosted 26 community performance works and 37 professional performance events, of which 9 were world premieres.

Audiences have increased over the last 12 months along with community awareness of ONEONESIX. We see this as a reflection of a strong local desire to access contemporary NZ theatre and stories which reflect the experiences of people within our community. We had 20,767 users and visitors over the last 12 months, an increase of 3,828 over the 16,939 users and visitors who came through the venue in the previous year.

Support for local artists

Based on both the Fringe's success, and our success, we have been able to offer more support to local artists in the community. We have reduced our rates, sought funding on behalf of artists, built capacity and skills sharing around promotion and marketing and mentorship in production and technical support.

We have hosted theatre, comedy and original music created by local artists and also host a monthly musician meet up for local musicians to strengthen community and develop new work. This last year has allowed us to identify the gaps and needs we have and develop strategies around deeper support that we can offer over the next year in dramaturgy, workshops, publicity and peer support opportunities for our local arts community to connect and grow.

Community Activity

Increased support staff hours have allowed us to expand the ONEONESIX community, and offer more support to those using our space. Our community user groups have increased and continued to expand. We have clarified our charging model to clearly target community

events and activity and offer them a significant subsidy (or fully subsidise) for their use of the venue as well as providing mentoring and capacity building opportunities.

Our volunteer base remains strong and ONEONESIX could not function without the 1,800+ hours of volunteer time people give each year. Fringe was staffed by over 70 volunteers, many of whom continue to be part of the ONEONESIX volunteer community. Our technical manager trained 15 volunteers of diverse age and backgrounds to operate the performances at ONEONESIX and the other Fringe venues. A significant number of the Fringe volunteers are existing ONEONESIX volunteers and the additional skills they learned during Fringe have solidified our front of house systems and performance support.



Mutes (from Mars): Neurodiverse rock band performed at ONEONESIX March 2023

Providing Access to Contemporary NZ Theatre

ONEONESIX is the only venue in Whangārei consistently programming contemporary work performed by professional Aotearoa theatre and dance companies. We have strong relationships with Red Leap Theatre, Massive Theatre, Te Pou Theatre, Basement Theatre, Silo

Theatre Company, and Atamira Dance Company. These companies use ONEONESIX as a development space because they get an engaged audience, a cost effective venue, wrap-around support, and a low-risk environment to try out their new works.

This year also saw the first fully te reo performance produced by Northland Youth Theatre and Ngā Hua Toi, which saw a sold out season of 5 performances playing to kura from around the rohe as well as to an engaged local audience. The season proved there is a strong demand for te reo theatre in Whangārei. ONEONESIX subsidised the venue hire, and our staff and board were fully involved in the technical design (set, sound and lighting), production, stage management and promotion of the season.



Company of Giants: The Living Forest (Whangārei Professional Theatre Company) October 2022

Providing Rangatahi with Agency

We continue to focus on providing opportunities for young people to participate in the performing arts. We partner consistently with NYT and have maintained strong lines of communication with high schools in the area who use the space often and regularly bring groups to see theatre and participate in workshops. The number of rangatahi using the space over the last 12 months was 3,836, a 50% increase over the previous year.

Whangārei Fringe Festival 2022

The 2nd iteration of the Whangārei Fringe Festival ran in September and October 2022. ONEONESIX was again HQ for the festival and all ONEONESIX staff were involved in the planning and execution of the festival. WFF activated a wide network of audiences and volunteers, increased artist support, created exciting new pop up venues all over town, greatly increased our marketing capability and capacity, generated positive publicity for the city and saw clear economic benefit for the hospitality, tourism and accommodation sectors.

Whangārei Fringe Festival 2022 (September 30–October 16) was a 17-day city-wide celebration of performance, visual arts, comedy, music, theatre, circus, workshops and community activity. This is the second time this open-access festival has run, and in 2022 it expanded and developed in terms of collaboration, artist support and community involvement. The programme was surprising, diverse, and multifaceted and sought to reach many sectors of our community – from toddlers to the elderly, music lovers to gallery-wanderers, there was something for everyone.

We ended up with 110 registered events as well as two large, free, Fringe run community events (Northpower Hātea Me Hearties and Fringe The City). Of these events, 66 were from Te Tai Tokerau and 44 were created by visiting artists – and 17 were world premieres. Many of the registrations had multiple shows, which amounted to a total of 176 individual events over the 17 days. A total of 496 artists/creatives were involved in creating these events (359 local/137 visiting). Audience numbers over the 17 days totalled approximately 12,000. Events occurred at 23 venues throughout Whangārei, including 3 official Fringe venues.

Play it Forward Programme

The Play it Forward programme is a ONEONESIX and NYT initiative running over 7 months of this year until October. The programme is an intensive series of workshops focused on skills and development to support emerging and established performing arts practitioners in our region. Post COVID lockdowns, there was a clear need to establish a consistent and clearer pathway for new work to emerge here and to strengthen the performing arts networks in our community. The project has provided a support framework for established and emerging artists of all ages, disciplines and backgrounds interested in creating their own work and deepening their practice. It has encouraged practitioners to be curious and brave as they form and explore ideas and offer them stimulus, methodologies and tools that have broadened their creative scope.



Play It Forward Programme July 2023

Other community benefits and outcomes

ONEONESIX continues to be a hub for our community creating new connections and linking people. We have an ongoing focus on providing support for local arts activity and we are currently developing programmes, such as Play it Forward, which we believe will strengthen our local arts community and increase the amount of work and ideas being generated here. We aim to uplift and elevate emerging local performing artists and support the creation of contemporary performance work in our region because we believe it is vital to hear stories made by, for and about people in our community.

We are also focussing on the creation of a professional performing arts context in Whangārei to assist in the development of locally made performing arts that tell stories by, for and about our rohe. We believe a scaffold or framework that enables this work to be created here is essential to the development of a professional performing arts context. This framework includes mentoring, financial support, marketing and promotion, technical support, subsidised venue, and capacity and capability building as well as a space to foster whakawhanaungatanga and collaboration within the arts community.

Outline the governance and financial management in place for ONEONESIX

We have a governance board of 8 people all resident in Whangārei except for one Wellington based member. Our trustees have extensive experience in the creative sector as well as long term experience in governance of not for profit organisations. Our trust deed and income level does not require the preparation of audited annual accounts, however, our annual financial performance reports are prepared by local firm Villa Accounting.

Funding

We receive operational funding from DIA and Foundation North. We have received operational and facilities funding from WDC as well as the annual rent concession for ONEONESIX. In the past 12 months we have received funding from Creative New Zealand for an 8 month artist skills development programme and a community engagement / audience development project with Northland Youth Theatre as well as a research and development grant to develop a community engagement and audience development strategy. We have also received funding from NZ Music Commission to run a youth emerging musicians programme.

Board

The current board is: Laurel Devenie, Ash Holwell, Thomas Gowing, Matt Keene, Penny Fitt, Jess Collins, Jesse Samu and Jason Taylor.

Filing requirements for ONEONESIX operating in accordance with trust deed

ONEONESIX Trust continues to operate in accordance with its trust deed. The 2023 Charities Register annual return was filed in July 2023

Outline partner organisations worked with over the last 12 months and how this has benefited the Whangārei community

The graphic and table on the following pages displays the organisations we have worked with or engaged with in the last 12 months. These are active and ongoing relationships and we believe there is a clear benefit to the Whangārei community on a number of levels:

1. Increased opportunities from people of all walks of life to participate in the creative arts - we focus on those who are under-represented and those who have traditionally been marginalised in terms of access to participation
2. Creation of new relationships and networks that have come out of cross-pollination of people and events
3. Economic benefits of activity generated at ONEONESIX (touring theatre companies, wages to local staff and contractors)
4. Social benefit of people connecting with each other at the venue

Organisation	Kaupapa	ONEONESIX Engagement / Collaboration
A Supported Life	Support and development of neuro-diverse performing artists	Mentoring emerging musicians, technical support, subsidised venue hire
Apra Amcos	Collection and distribution of royalties for professional musician	Mentoring emerging musicians, technical support, workshops
Atamira Dance Company	Professional kaupapa Māori dance company	Audience development, touring support
Basement Theatre	Professional theatre company	Audience development, touring support
Beagle Radio	Community radio station	Ongoing collaboration interviewing touring performers. New programme training neuro-diverse students from Blomfield Special School
Blomfield Special School	Education and opportunities for neuro-diverse and disabled youth	Blomfield students mentored to deliver radio shows on Beagle Radio
Circus Kumarani	Community-based organisation using circus, creativity, and social arts to promote wellness and build connections	Regular collaborator, audience development, youth workshops
CNZ	Creative New Zealand	New programme to partner in development of Whangārei community engagement and audience development strategy
Company of Giants	Professional theatre company	Development of new, original community theatre, technical support, subsidised venue
Creative Northland	Regional creative sector development agency	Collaboration to support marketing, subsidising tech support, venue hire for emerging artists
Creative Technology Northland	Regional creative technology network group	Support with fully subsidised meeting space
Deaf Aotearoa	Service and support provider for Deaf community	Audience development for Deaf community, Fringe collaborators
Disruptive Performers	Semi-professional theatre company	Audience development, provision of technical support and mentoring
Fale Pasifika Te Tai Tokerau	Support and representation of Pacific peoples living in Te Tai Tokerau	Audience development, engagement on development of Pasifika performing arts in Whangārei
Giant Drop-in Choir	Community choir focused on elderly community connections	Ongoing collaboration connecting predominantly elderly community members in weekly choir sessions
Gig Starters	Youth focused development of pathways to professional musical careers	Mentoring emerging musicians, technical support, workshops
Going Local	Regional musician support network	Mentoring emerging musicians, technical support, workshops
Hihiaua Cultural Centre	Kaupapa Māori organisation build the cultural capacity and capability of Māori, rangatahi Māori	Board to board engagement on development of performing arts and kaupapa Māori theatre in Whangārei
Huanui College	Local secondary kura	Mentoring emerging musicians, technical support, subsidised venue hire
Independent Music NZ	Organisation supporting professional musicians in Aotearoa	Developing pathways for emerging and establish musicians in the regions to a professional musician context

Indian Ink	Professional theatre company	Regular touring collaborator
Kerikeri Theatre Company	Community theatre company	Provision of technical support and mentoring
Male Survivors Te Tai Tokerau	Support organisation for male survivors of sexual violence	Fully subsidised meeting room hire, networking
Māmā Moving Mountains	Kaupapa Māori organisation supporting young mothers	Subsidised venue hire, subsidised access to theatre shows
Massive Theatre Company	Professional youth focused theatre company	Regular touring collaborator
Multicultural Whangārei	Support organisation for newcomers from overseas to settle into Te Tai Tokerau	Subsidised venue hire, free office space, networking, audience development
Mutes from (Mars)	Neurodiverse rock band	Subsidised venue hire, tech support, audience development
NAFF	Development of youth focused original short films	Subsidised venue hire, technical support, audience development
Ngāti Hine FM	Kaupapa Māori training organisation	Development of Māori audience for performing arts
Nga Hua Toi Te Tai Tokerau	Advocacy project for Māori Theatre & Dance practitioners	Subsidised venue hire, audience development, tech support
NorthAble Disability Services	Education and opportunities for neuro-diverse and disabled youth	Programme in development to mentor neuro-diverse and disabled performers through creative practice and performance workshops
NorthTec	Te Pukenga vocational training network	Technical support, mentoring for emerging artists and performers
NYT	Youth focused theatre company	Collaborating to create pathways for young performers to a professional performing arts context
NZ Music Commission	NZ Music Commission	Mentoring emerging musicians, technical support, workshops
Octagon Theatre	Semi-professional theatre company	Audience development, provision of technical support and mentoring
OneMusic	Music licensing and support for professional musicians playing live music	Mentoring emerging musicians, technical support, workshops
Para Kore	National kaupapa Māori zero waste organisation	Subsidised venue for wānanga, zero waste collaboration
Playmarket	Script advisory services, representation for playwrights	Workshops to develop regional theatre
Quarry Arts Centre	Community arts centre	Programmes in development to deliver multi-disciplinary capability building for local artists
Questionable Research Labs	Incubator for experiments in science, tech and design	Subsidised venue hire, rangatahi engagement
Raukauri Music Therapy Trust	Music therapy services provider to individuals with special needs	Building cohorts of rangatahi musicians, rangatahi mentoring
Red Leap Theatre	Professional theatre company	Regular touring collaborator, MOU to premiere development work
Silo Theatre Company	Professional theatre company	Regular touring collaborator, audience development, touring support
Square Sums & Co	Arts/artist management and creative production	Pasifika audience development
Taurima Vibes	Kaupapa Māori training organisation	Engagement to develop tikanga processes, national Fringe network

		development
Taimahi Trust	Vocational training for young adults with disabilities	Engagement to develop a programme working with Taimahi clients to create a music based live music event
Te Pou Theatre Company	Kaupapa Māori professional theatre company	Regular touring collaborator, audience development, touring support
The Meteor	Hamilton theatre venue	Collaboration on audience development in the regions, processes, and procedures for regional venue operations
Toi Ngāpuhi	Kaupapa Māori advocacy and support agency working across Te Taitokerau	Engagement to develop Māori theatre capability and development of audience for performing arts
Toi Whakaari	National training organisation for performing artists	Mentoring students on regional performing arts development, hosting senior student solos
Tokotoko Solutions	Kaupapa Māori / Pasifika youth focused vocational training organisation	New programme training neuro-diverse students from Blomfield Special School
Turner Centre	Kerikeri theatre venue	Development of a regional touring network, creative sector capacity building
Volunteering Northland	Community connector for Te Tai Tokerau	Networking through volunteers engaging with ONEONESIX
Whangārei Boys High School	Local secondary kura	Mentoring emerging musicians, technical support, subsidised venue hire
Whangārei District Libraries	District library network	New programme with Beagle Radio to surface library's projects, engagement with young families
Whangārei District Council	District council	Venue partners, promo, and marketing, delivery of workshops for WDC
Whangārei Fringe Festival	Bi-annual community performing arts festival	Festival headquarters, operations and management team, main venue, tech support
Whangārei Girls High School	Local secondary kura	Mentoring emerging musicians, technical support, subsidised venue hire
Wow! Productions	Professional theatre company	Audience development, touring support, technical support, subsidised venue hire

Outline the number of paid and volunteer staff ONEONESIX uses to run your services locally

Paid Roles

The following roles are paid - all roles have an hourly rate above the 2023/2024 living wage of \$26.60

Venue Manager (27.5 hours / week)

Creative Director (8 hours / week)

House Technician (10 hours / week)

Marketing manager (10 hours / week)

Cleaner (5 hours / week)

Admin support (5 hours / week)

Volunteer Hours

ONEONESIX has over 70 active volunteers who contributed over 1,800 hours of volunteer time in the last 12 months.

Outline what ONEONESIX expects to deliver to Whangārei over the next 12 months

As well as expanding our BAU services which we have applied for additional funding to meet the increased demand for, ONEONESIX has a range of significant new events and programmes being delivered late 2023 and throughout 2024.

Fringe Festival 2024

The first tranche of funding from Creative New Zealand for the Fringe 2024 festival has just been approved. Whangārei Fringe is now firmly established in the Fringe network and we expect that Fringe 2024 will exceed the performer and audience participation numbers of the 2022 festival. One of the goals of the Play it Forward programme is to enable local performers to create more work that will be performed in Fringe 2024 and go on to develop and grow after the fringe. WFF will once again be based at ONEONESIX and all ONEONESIX staff will be involved in the planning and execution of the festival.

CNZ Community Engagement and Audience Development Project

ONEONESIX has received funding from Creative New Zealand for a research and development project to:

1. better understand and grow the audience for the performing arts in Whangārei
2. better understand local artists and grow our ability to support them with the goal of developing a professional performing arts context in Whangārei
3. prepare ourselves for an increased role in programming work that our audiences what and need to see

An expected outcome of this project will be to increase the opportunities for local performing artists in Whangārei and Tai Tokerau as well as for those professional performing artists touring here. ONEONESIX aims to forge stronger connections between audiences, communities, and artists and to encourage more meaningful performance activity to evolve in and come to our rohe. In order for arts practitioners to work more consistently in Tai Tokerau, we need to better understand the symbiotic relationship between community arts and professional arts and have a clear and nuanced picture of our artists and audiences.

Massey University Te Taitokerau Audience Surveys

ONEONESIX is the lead on a survey funded by Massey University College of Creative Arts (CoCA) to undertake an 18-month long project, producing an evidence base detailing the economic and wellbeing benefits of the live performance sector to Aotearoa. A free, publicly-available tool will be developed that the sector can use to articulate the value of their events and operations to funders and local and central government. Because there is a lack of current, reliable, coherent data on Aotearoa's live performance sector, a

significant portion of the project is dedicated to implementing a nationwide survey of event attendees from June 2023 – June 2024. ONEONESIX has been contracted to undertake surveying for all of Te Taitokerau and are working closely with The Turner Centre in Kerikeri, Forum North, The Riverbank Theatre and The Old Library as well as other smaller venues around the area.

NZ Music Commission Emerging Musician Programme

This programme, jointly funded by NZ Music Commission, DIA COGS Fund, and ONEONESIX, is working with 3 cohorts of emerging musicians. The musicians from both Whangārei and Te Taitokerau will participate in a series of capability building workshops (song writing, vocal techniques, sound checking, stagecraft, promotion etc.) culminating in a live public performance. Following on from each cohort's live performance they will receive mentoring from established musicians as they move along a pathway of gigs and recording. We hope that this will create context for emerging musicians to undertake a professional musical career. We also expect that this programme will build peer relationships between the musicians giving them an additional layer of support.



Emerging Musicians Programme: WBHS Band Ready Set Performing at ONEONESIX May 2023

Neurodiverse and Disabled Music Creativity Programme

This programme, jointly funded by the WDC Community Fund, MusicHelps charity, and ONEONESIX, is working with neurodiverse and disabled members of our community to provide opportunities to participate in a community programme of music. The programme will partner with 3 key local disability services providers to connect them and their clients with local musicians on a weekly basis for 10 weeks. This programme aims to forge a deeper connection between ONEONESIX and the disability sector in our city by supporting the collaboration between those groups and our strong arts community. Our intention is that this pilot programme will transition into ONEONESIX's regular service delivery.

Play It Forward Extension Programme

This programme, jointly funded by the WDC Community Fund, ONEONESIX and Whangārei Fringe, will increase the capacity of performing arts practitioners within our region so that Te Tai Tokerau has a thriving performing arts framework where strong contemporary work is being generated and presented regularly. This is the next step in creating professional development opportunities to support new and original theatre and performance making and to support risk taking in performing arts in our region as well as striving to make strong work that has a clear original voice. We also recognise that in order for the festival programme to deepen and grow in terms of the quality and depth of local content, we must provide support for artists who haven't yet participated in WFF to connect, develop skills and build original work in connection to their community.



Tai Tokerau artist capacity building workshops: Lighting Workshop April 2023